Chromalloy Announces New Global Sales Structure

SAN ANTONIO, June 1, 2009 – Chromalloy today announced a new global sales structure to offer its customers a higher level of service and support.

“Each region of the world now has a designated Chromalloy sales leader and these individuals intend to ratchet up the level of service to gas turbine engine operators,” said Tom van der Linden, Chromalloy Vice President, Sales. “With a new sales organization and support structure, Chromalloy can better serve the interest and needs of our customers.”

The company previously operated with a network of sales representatives based at many of its more than 30 facilities and offices in 14 countries. The new structure includes directors, senior account managers and support staff, and is designed to centralize the sales force while keeping it focused on key markets, customers and regions. The regional sales leaders will continue to be based at Chromalloy locations around the world.

The new sales leaders, each of whom is a Chromalloy veteran with several years of demonstrated success, are:

- Rob Church – Regional Sales Director, the Americas;
- Ben Story – Regional Sales Director, Europe, Africa and Middle East;
- Ching Mai – Regional Sales Director, Asia Pacific and Australia;
- Jim Diehl – Regional Sales Director, Military;
- Ray Réman – Regional Sales Director, Small Commercial Engines;
- Nikita Babkin – Program Director; and
- Brian Waiver – Sales Operations Director.

Chromalloy is a supplier of advanced repairs and services for gas turbines used in aviation and land-based applications, and also provides turbine engine repairs, refurbishments and manufactured engine components.

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Chromalloy has evolved from a gas turbine parts repair business into the leading independent supplier of advanced repairs, parts and MRO for gas turbines used in aviation and land-based applications. Today Chromalloy serves the airline, military, marine and industrial gas turbine markets with a broad range of services from locations in 14 countries around the globe. Chromalloy is authorized by the FAA and EASA and many other NAA’s and is qualified under ISO and NADCAP. Chromalloy is a division of Sequa Corporation.

In addition, the company designs and manufactures PMA (Parts Manufacturer Approval) replacement parts for aircraft engines that are FAA certified to meet or exceed the performance, reliability and durability specifications of original equipment manufacturer parts.

In support of land-based turbines, Chromalloy employs identical engineering disciplines used to produce its FAA-certified parts.

Chromalloy serves commercial, military and industrial turbine engine operators worldwide and has operations and offices in the U.S., Mexico, the U.K., Netherlands, Italy, Germany, France, the U.A.E., Israel, China, Singapore, Thailand, Japan and Australia.